



Florida Psychological Association

[www.flapsych.com](http://www.flapsych.com)

## Advertising & Exhibiting Packages

FPA Annual Convention

July 8-11, 2010

Renaissance Vinoy Resort & Golf Club

St. Petersburg, FL

### Platinum Package - \$2619 \*best value\*

Table-top exhibit space at 2010 annual convention

Platinum sponsorship at 2010 annual convention

Half page ad in April "convention" issue of *Florida Psychologist*

Three month banner ad on FPA website

*FREE additional 1 month on banner ad; a \$150 value*

*FREE 1/2 page ad in June issue of The Update; a \$275 value*

*FREE 1 month logo hyperlink on FPA public information website; \$100 value*

### Gold Package - \$1970

Table-top exhibit space at 2010 annual convention

Gold sponsorship at 2010 annual convention

Half page ad in April "convention" issue of *Florida Psychologist*

*FREE 1/4 page ad in June issue of The Update; a \$225 value*

*FREE 1 month logo hyperlink on FPA public information website; \$100 value*

### Silver Package - \$970

Table-top exhibit space at 2010 annual convention

Half page ad in April "convention" issue of *Florida Psychologist*

*Plus FREE business card ad in June issue of The Update; a \$100 value*

### Exhibitor Only - \$595

Table-top exhibit space at 2010 annual convention

**\$250** - Promotional material in on-site registration packet

Additional benefits:

- ❖ Logo promotion in April 2010 and August 2010 *Florida Psychologist*.
- ❖ Promotion in June FPA newsletter; *The Update*.
- ❖ Recognition on FPA website and member communications.
- ❖ Promotion in all conference materials.
- ❖ Signage at annual convention.
- ❖ Promotion on both FPA Facebook and Twitter accounts.

Tabletop exhibit space includes: 1 skirted 6-foot table and chair; all breaks, the member reception & awards lunch for 1 exhibitor. Additional booth passes can be purchased for \$175 per person.

Exhibitor set-up: Friday, July 9 from 12 pm - 3 pm

Exhibitor schedule:

Friday, July 9 - Afternoon Break                      Saturday, July 10 - Continental Breakfast  
Friday, July 9 - Member Reception                      Saturday, July 10 - Awards Luncheon

Exhibitor break-down: Saturday, July 10 from 9 am – 11 am

Assignment of tabletop spaces will be made on a first-come, first served basis. All requests will be accepted on a space available basis. Only one (1) entity shall occupy each exhibit space.

***This form must be returned by March 5, 2010.***

Company: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Additional registrant(s): \_\_\_\_\_

Company description (for use in the on-site program): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Platinum Package - \$2619 (best value)                       Gold Package - \$1970  
 Silver Package - \$970                       Exhibit Only - \$595                       Promotional Material - \$250

Check (payable to FPA)     Visa     MC     Amex

Name of credit card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

\*\*Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

*(\*\*Security code for V/MC is a 3-digit # on the back of the card. Amex has a 4-digit # on the front of the card.)*

If you decide to cancel your exhibit booth the \$250 non-refundable deposit will become a sponsorship and your company name will still be listed in all conference materials & the *Florida Psychologist*.

Return by March 5, 2010, to Danielle Hicks, Florida Psychological Association;  
408 Office Plaza Drive; Tallahassee, FL 32303, via fax (850) 942-4586.