

2023 - A Year in Review

Added to FPA's financial reserve by selling the office building, and adopting a successful investment strategy.

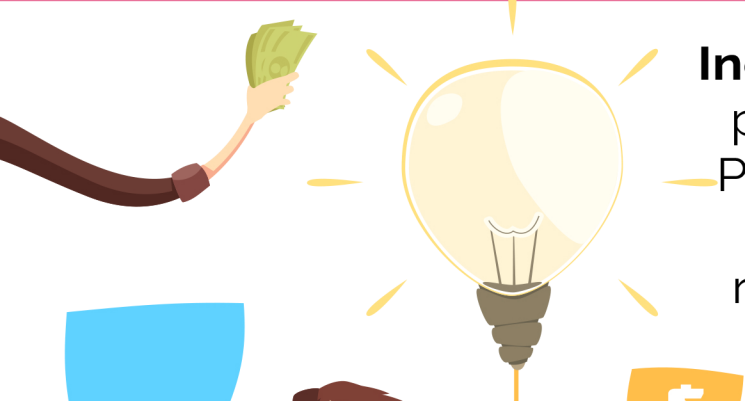
Reduced annual costs and enhanced FPA's professional prestige by moving to a leased office suite.



Modernized Central Office and decreased costs by moving files to the Cloud, adding Zoom phone, changing payroll companies, moving to a more responsive banking partner.



Increased non-dues revenue through a partnership with Associated Revenue Partners, successfully marketing FPA's Career Center, and entering into revenue sharing partnerships on new member benefits.



Upgraded our marketing materials, including adopting a new logo, and increased our recruitment efforts to non-member Florida-licensed psychologists.



Had a successful 2023 legislative session with the passage of PSYPACT and have provided education on how to participate in PSYPACT.



Changed member platform thus modernizing FPA's website, enhancing member communications capacities, adding an FPA app - all while decreasing overall costs.



25% 60% 10% 5%

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Welcome to the Florida Psychological Association

FPA is the voice of psychologists in Florida. We help you advance your career, build important connections, and we collectively advocate for the interests of the profession.