



Annual Meeting

October 21, 2024



President Gary Howell, PsyD

Executive Director Report

Deborah Foote, MPA

A Year in Review

CONTINUING EDUCATION



- Held **2023 Virtual Convention** offering 16.5 CEs with 17 unique sessions
- Offered **25 CE courses** to FPA members free of charge
- Added **7 new courses** to the On-Demand library
- Offered a course on “**retirement considerations**”

PUBLIC POLICY

- Successfully **lobbied the Legislature** for modifications to the Baker Act
- Held **FPA Lobby Day** and hosted Nova SE University grad student Lobby Event
- Obtained Board of Psychology **support for prescription privileges** legislation
- **Raised awareness** of Board of Psychology and Board of Clinical Social Work, Marriage & Family Therapy and Mental Health Counseling regarding APA's Master's Accreditation



MEMBER ENGAGEMENT



- Held **Annual Meeting**, President Gary Howell's “listening tour,” and Reorganization Forum to share information and obtain member input
- Conducted **FPA Member Survey** and created education document to answer comments. Exploring member suggestions for the future
- Implemented **reorganization of FPA** into nine Regions for local networking and educational opportunities

COMMUNICATIONS

- Initiated **quarterly E-Blasts** from Director of Professional Affairs and Executive Director
- Issuing monthly **email on upcoming CE offerings** to all psychologists and master's level practitioners to increase awareness and generate revenue for FPA



MEMBER BENEFITS



- Added new member discount benefits including **UserWay** and **mdhub**
- Issued a **Member Benefits Buyer's Guide** that outlines all current FPA member benefits
- Added **Ethics Advisor** to roster of consultation benefits
- Added **ethics and practice resources** to the FPA website

LEADERSHIP



- Created and executed a Board of Directors **orientation program**
- Created **Leadership Program** to be held in the fall of 2024

Central Office Priorities 2024

- Continue to enhance FPA member benefits
 - ✓ Ethics Consultation
 - ✓ Member Buyers Guide
 - ✓ mdhub: AI Clinical Assistant
 - ✓ Headshots: professional headshots
 - ✓ UserWay: accessibility compliance
- Increase non-dues revenues through partnerships
 - ✓ mdhub, Headshots, and UserWay all provide revenue share when members sign up
 - ✓ Continued income from Career Center, The Trust, Compliancy Group, IC Systems



- Increased marketing to non-members regarding the value of an FPA membership
 - ✓ Monthly email about upcoming CE opportunities
 - ✓ Special CE on FL Laws and Rules for registered psychologists (48 non-members participated)
- Support the LAPPB priorities through building grasstops and legislator support
 - ✓ Baker Act changes passes!

Value of Membership in FPA



Membership has its rewards!

FREE CEs

\$1000 per license renewal

- *Webinars*
- *Local workshops*
- *On-Demand*

FREE 30 Minute Attorney Consult per year

\$150 Value

- *Subpoenas, Court Appointments, Malpractice*

FREE 30 Minute Business Consult per year

\$100 Value

- *Starting, Sustaining, and Expanding Private Practice*

FREE FP Magazine Subscription per year

\$100 Value

Discounted Registration for Biennial Conference

\$100+ Value

FREE Referrals through listserv community

Priceless

Networking with other professionals
in your region

Priceless

Numerous member benefit programs with
FPA discounts to members, including credit card
processing, account collections, website
development, and much more.

Join now at www.flapsych.com

Central Office Priorities 2025

- Seek to increase membership through partnership with State and Region Leadership
- Continue to increase non-dues revenues through increased advertising and partnerships
- Continue to expand member benefits
- Look to increase efficiency by automating functions connected to CE reporting (CE Broker, Certificates)
- Passage of RxP and insurance lookback legislation
- Continue to provide education on EPPP-2 and Masters Level Psychologists
- Continue to send out weekly emails to membership
 - Week 1: Upcoming CE
 - Week 2: Member Benefit
 - Week 3: FP or E-Blast from ED/DPA
 - Week 4: Flex
- Successful implementation of hybrid convention

President's Report

Gary Howell, PsyD

2024 Highlights

- FPA Reorganization Completed
- Listening Tour Feedback - Central Office implemented more membership benefits
- Appointed new ECP and Ethics Chair
- Fostered Community/Grassroots Partnerships
- Equality Florida Mental Health Task Force
 - Inaugural Sarasota Behavioral Health Summit - Ringling College (100+ attendees)
 - Presented on Building Bridges and Enhancing LGBTQ+ Affirmative Collaborative Care for Youth
 - Jacksonville Behavioral Health Summit - January 2025
 - Will present on same topic as the first summit
 - FPA sponsored CEs

- Equality Florida Mental Health Advisory Committee
 - Worked to support efforts in providing resources for educators, administrators, and school mental health teams in creating safer spaces for LGBTQ+ youth in Florida schools
- Attended Lobby Days in Tallahassee to support RxP, Insurance Clawback issues and Baker Act reform
- Attended SPLC in DC
- Supported our Membership Committee
- Mentored our FPAGS Chair and appointed new FPAGS Liaison (Dr. Williams)
- Supported our DCCC
- Worked closely with our ED throughout the year
- APA Mainstage Conversation with Dr. Akbar on EDI Initiatives and the sociopolitical landscape in states where minoritized communities have been targeted - available on APA convention website
- Provide space for our Leadership Training Workshop in November and for our first in-person/hybrid convention in many years next September

What can you do?

Refer a colleague!



Get Your
Membership
FREE

Discounts off your yearly membership will be applied after December 31.

Refer 1 NEW member **get \$25 off**

Refer 2 NEW members **get \$50 off**

Refer 3 NEW members **get \$100 off**

Refer 4 NEW members **get a FREE
membership** for a year.

September 1 through December 31, 2024.



***New members MUST fill out the "Referred by" section for you to get credit.**

Student memberships are not eligible for this campaign.

President-Elect's Report

Kristi Van Sickle, PsyD

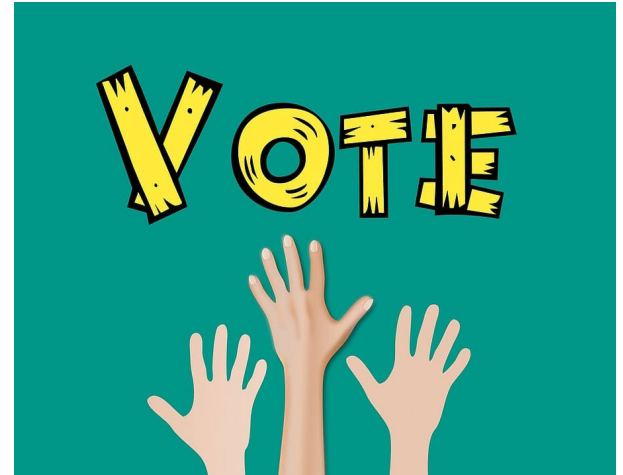
2024 Leadership Workshop

- Leadership training offered to build region and state pipeline
 - 14 members have started training!
 - Trainers are current and former FPA leaders
 - 12.5 CE offered
 - Attendees have committed to participating in FPA leadership in 2025



Elections

- Ballot will be released tomorrow by email
 - Fall edition of *Florida Psychologist* also includes candidate statements/responses to questions
- Election of President-Elect and Treasurer
- 30-days to return ballot
- Results will be announced before Thanksgiving



2025 Convention

- September 13-14, 2025
- Florida School of Professional Psychology, Tampa
- Hybrid event (in person OR remote)
- Spearheaded by President-Elect



2024 Member Awards

Craig Fabrikant, PhD PA

- Outstanding Contributions to The Florida Psychological Association
 - Dr. Christiane Blanco-Oilar
 - Dr. Ana Gomez
 - Dr. Kristi Van Sickle
- Outstanding Contributions to Diversity, Equity, and Inclusion
 - Dr. Maureen Corbett
- Outstanding Contributions to Psychology in the Public Interest
 - Dr. Stefanie Coppes
 - Dr. Larry Kubiak
 - Dr. Rich Weinberg
- Outstanding Early Career Contributions to Psychology
 - Dr. Taryn Goldberg
 - Dr. Taylor Thompson

- Michael B. Spellman, PhD Award for Ethical Contributions to Psychology
 - Dr. Gary Howell
- Distinguished Psychologist Award
 - Dr. Christina Brown
 - Dr. Kevin Hyde
- Outstanding Lifetime Achievements and Contributions
 - Dr. Liz Campbell







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